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Email — Diabetes Management Program

*Subject Line:*

Diabetes support from Excellus BCBS

*Email Copy:*

Hi Team,

If you or a family member are one of the 11.3% of Americans diagnosed with diabetes, you know how much work it can take to manage the disease. The good news is, it can be successfully managed – and your Excellus BlueCross BlueShield plan comes with a comprehensive Diabetes Management Program that can help you do just that.

The program is included in your plan at no added cost and gives you access to:

• Excellus BCBS Diabetes Care Management Team

• The Wellframe® mobile app with and its exclusive diabetes educational content

• Remote glucose monitoring from OneTouch® and Express Scripts® (For eligible members)

Attached are some helpful PDFs provided that will teach you more about the Diabetes Management Program and some steps you can take to best manage the condition.

If you have any questions, please feel free to reach out to me at any time.

*[Signoff]*